

## **Britain's Heritage Cities launches a series of themed itineraries**

Six great British cities, which are now working together to promote themselves to a wider overseas audience, have launched a series of eight brand new, off-the-shelf themed itineraries.

The itineraries are aimed primarily at operators, but will also be of interest to independent visitors, and are now available to be downloaded free of charge from the Britain's Heritage Cities website at <http://www.heritagecities.com/booking.aspx>.

These are the latest innovation by these forward thinking Heritage Cities (Bath, Carlisle, Chester, Oxford, Stratford and York) who are using their shared website to reach out to visitors who are looking to combine time in some of Britain's best loved cities with new and different experiences.

The eight tours include an 8-day "Treasure Houses and Gardens" tour, featuring the cities of Oxford, Bath and Stratford; a 9-day "Literary, Visual and Performing Arts" experience based in Oxford, Bath and Stratford; a 9-day "Treading the Boards" themed visit featuring Bath and Stratford-upon-Avon; a highly entertaining 8-day "Girls Getaway" to Oxford and Bath; and a popular 8-day "Christian Heritage" tour of ancient and modern cathedrals and churches while being based in Oxford and Stratford.

Each of five itineraries listed above assume that visitors will be arriving at Heathrow, and will also want to include time in London.

Three further itineraries, focusing on flights into Manchester Airport in the north of England, include an 8-day "Great Castles, Stately Homes and Gardens in England's North Country" tour with stop-overs in Chester, Carlisle and York; an 8-day "Great Cathedrals of England's North Country" based in Chester and York; and a 7-day "Great Gardens of England's North Country" tour out of York and Chester.

Further itineraries are already being planned, and will be posted on the website in due course.

No matter whether visitors want to stroll around ancient city walls, explore a strategically placed castle, marvel at the Georgian and Regency architecture, or bask in a literary legacy, they will quickly discover that these six famous cities simply ooze history and heritage from every crack in the 'sidewalk'.

For further details, visit [www.heritagecities.com](http://www.heritagecities.com).

-ENDS-

**For all media enquiries, please contact:**

*Ian Weightman*

Tel: +44 (0) 1782-680963 E-mail: [ian.iwms@virgin.net](mailto:ian.iwms@virgin.net)